

# Diabetes Resource Guide - Partner Participation Summary

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On behalf of the American Diabetes Association (ADA), in partnership with the San Antonio Health Advisory Board, your organization is invited to participate as a Partner in the first **Diabetes Resource Guide** for San Antonio. The **Diabetes Resource Guide** is an online electronic inventory of free and minimal cost programs and services specifically for people living with Diabetes or at risk for Diabetes. The Guide can be accessed by health care providers and community members online with the goal of connecting people to local Diabetes programs and services.

Partner organizations, such as yours are key to the **Diabetes Resource Guide's** success. The Guide will include programs and services offered by a wide variety of partner organizations including public health, non-profits, healthcare systems, researchers, clinics, universities, and faith based organizations.

## **Host Expectations:**

- **Develop and maintain Diabetes Resource Guide website**
- **Ensure website updates and requested changes are done in a timely manner**
- **Increase exposure of partner programs and services**
- **Promote enrollment in partner programs and services**
- **Provide networking opportunities with other organizations**
- **Increase collaboration opportunities between partner organizations**

As a Partner for the San Antonio **Diabetes Resource Guide**, your organization has an opportunity to position itself as a founding Diabetes Resource partner in the San Antonio area to promote and expand outreach efforts for your programs and services.

## **Partner Expectations:**

- **Each partner organization will be responsible for ensuring that the program information on the website is kept up to date and accurate on a quarterly basis.**
- **Each partner organization will provide its most current brand mark/logo, and will provide an updated brand mark/logo if any changes occur.**
- **Partner organizations will only post programs and services that are \*free to participants and support the prevention or management of diabetes.**
- **Partner organizations understand that this free resource cannot be used to market or sell other products or services by the organization.**
- **Partner organizations are encouraged to promote the online Diabetes Resource Guide through their network constituents to increase awareness of programs and services available throughout the community.**
- **Each partner organization agrees to a one year commitment to participate in the Diabetes Resource Guide, with the opportunity to extend for additional one-year terms.**
- **Participation in the Diabetes Resource Guide is free of charge to partner organizations.**

*\*Minimal participation costs will be evaluated on a case by case basis.*

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Organization Name

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Representative Name

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Title

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Contact Email & Phone number

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Date